



NORMANDY

AGRIFOOD

TRADITION & QUALITY,
INNOVATION & DIVERSIFICATION

FOOD PROCESSING INDUSTRY

25100
Jobs

740

Companies
with more than
20 employees

Annual turnover
6.2 billion euros

Largest French producer
cream, butter, cheese,
apple based products,
soft dough, fish & shellfish

Largest French processor
tea, coffee and cocoa

2 largest industries
meat & dairy represent 70% of
the regional industrial capacity

Protected designation of origin

- 13 AOC/AOP designations
- 22 "Labels Rouge"
- 4 IGP (Protected Geographical Indication)

MAIN COMPANIES

Biscuiterie de l'Abbaye
Calvados Père Magloire • Cargill
Danone • Ferrero France • FRIAL
Isigny Sainte-Mère • Labeyrie
Lactalis • La Normandie • LU
Maîtres Laitiers du Cotentin
Royal Canin • Saint Louis Sucre
Segafredo Zanetti • etc.

Widely renowned for the quality of its agriculture, livestock and maritime resources, Normandy has also an outstanding processing industry, which has benefited from two major assets: Europe's vast consumer purchasing power and front-line port facilities for importing raw materials and exporting finished products. The port facilities of **Le Havre, Rouen, Caen and Cherbourg** have contributed to the growth of the food processing industry in Normandy.

Food processing industries are supported by several modern facilities - a wide range of logistics services, notably for frozen or refrigerated products, transportation, stock control systems, flow management as well as order preparation and distribution.

INNOVATION, RESEARCH & DEVELOPMENT

▲ VALORIAL CLUSTER

(www.pole-valorial.fr)

The Valorial cluster focuses on developing collaborative projects in 4 major areas of expertise:

Human and animal nutrition & health, microbiology & food safety, innovative technologies for processing & packaging, functional ingredients.

▲ ABTE R&D UNIT

Research topics: Reproductive physiology of marine molluscs / marine eco-systems.

Skills: Toxicology, mycology, microbiology, analytic chemistry, milk & apple-based products biochemistry.

▲ AGROHALL (www.agrohall.fr)

Agro-Hall is a technological R&D center designed to perform tests for food and cosmetic industries.

Skills: Pulsed light decontamination, UV, radiant technologies, non-thermal technologies, photo catalysis, pulsed electron beam, challenge test, toxicological assessment.

▲ BIOMEA R&D UNIT

Research topics: Reproductive physiology of marine molluscs / marine eco-systems.

▲ ACTALIA (www.actalia.eu)

Actalia is a technology center assisting agri-food companies.

Skills: Food safety, Product innovation, Research, and Certification with a team of 180 scientists & technicians.

▲ LILANO

Located at Saint-Lô, LILANO federates three laboratories specialized in milk and dairy products. The structure analyzes milk samples from more than 7 500 livestock farms.

Specialization: analysis, quality control, food microbiology, food chemistry and animal health.

TRAINING



▲ NORMANDY UNIVERSITY (www.normandie-univ.fr)

26 000 students. Various Bachelor to Phd programs in agri-food sectors.



▲ ESIX NORMANDIE (www.unicaen.fr/esix)

Programs: Engineer agri-food & 1 bachelor program (dairy products).

Agri-food department: specialized in production, quality, safety & development of dairy, meat, vegetable & sea-food products.



▲ UNILASALLE (www.unilasalle.fr)

Agri-food engineering school located on two campuses, member of Lasalle international network.

**VALORIAL
CLUSTER**

310
Active
members

350
Certified projects
(-10% international projects)

600
Millions euros
invested in R&D

SERVICES & SUPPORTS



▲ AREA (www.area-normandie.fr)

Association for the food processing industry, AREA (120 members), supports continued business development and competitiveness in the food industry in Normandy.



▲ CHAMBRE REGIONALE D'AGRICULTURE DE NORMANDIE (www.cra-normandie.fr)

The Chamber of Agriculture of Normandy accompanies the local food companies in their marketing and business development in France and abroad: exhibitions, buyers' conventions, trade missions, promotion and referencing for different distribution channels (Super & Hypermarkets, Hotels & Restaurants, Cash & Carry...) as well as promotion of Norman food innovations.



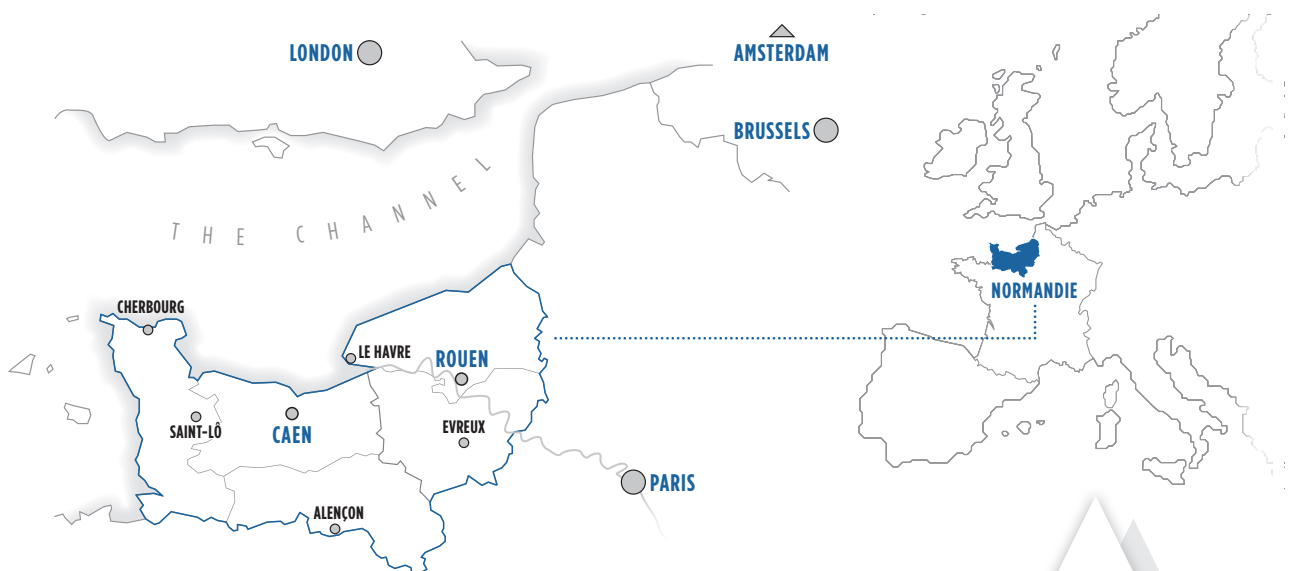
▲ IRQUA (www.irqua-normandie.fr)

Created in 1999 to develop and encourage quality approach in agriculture and food processing industries in Normandy, IRQUA is responsible for ensuring the quality of the products manufactured under the brand "Gourmandie", now famous worldwide.



▲ AD NORMANDIE (www.adnormandie.fr)

AD Normandie (regional agency for economic development) works closely with companies and research institutes by supporting their innovative projects and improving local competitiveness. **Representative of Business France Invest** in Normandy, AD Normandie extends a whole range of services to foreign investors setting up their businesses in Normandy.



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