EQUINE INDUSTRY IN NORMANDY
A GLOBAL INDUSTRY BASED ON TRADITION, RESEARCH AND INNOVATION

Normandy can easily be described as the best stable in the world. Its oceanic climate, the special quality of its soil and its rich pastures are very conducive to horse breeding. Normandy is world famous for producing champions in all disciplines – trotters, thoroughbreds and sport horses and accounts for the highest number of birth of thoroughbreds in France. It is the birthplace of the prestigious breed, the "Selle Français"- the ideal breed for equestrian events and now Olympic Champions in both Show Jumping and Eventing.

After several decades of genetic selection and the professionalization of the breeders, Normandy has become the main breeding region in France. The region has more than 10,000 breeding farms and a unique concentration of stables and stud farms. It is also the top region for innovation and equine research with its Research & Development Cluster, Hippolia.

INNOVATION, RESEARCH & DEVELOPMENT

▲ HIPPOLIA CLUSTER
(www.pole-hippolia.org)
Member of the national network of 71 R&D clusters, Hippolia is the only French cluster dedicated to the equine industry. The main goal of Hippolia is to help economic development of companies through promotion of innovative projects.

▲ HORSE’N TECH
(www.pole-hippolia.org)
Created to strengthen and promote the development of equine industry in Normandy. Officially recognized by the French government in 2016, Horse’N Tech is part of the French Tech Program. The main goal is to materialize collective support around 4 major steps: detection, creation, support and marketing/sales management.

▲ CIRALE
(www.cirale.fr)
The Centre of Imaging and Research on Equine Locomotion Affections (CIRALE) is renowned worldwide for its diagnosis and research specialized in horses’ osteo-articular and musculo-tendinous pathologies.

▲ FRANK DUNCOMBE LABEO
(www.labo-frank-duncombe.fr)
Created 115 years ago, the Frank Duncombe Laboratory is one the most important regional laboratory in France specialized in equine diseases research.

▲ THE LABORATORY OF EQUINE PATHOLOGY OF DOZULÉ
The laboratory of equine pathology of Dozulé concentrates its activities on the control of sanitary risks for infectious and parasitic diseases of horses with two main orientations:
▲ Epidemiology and epidemic watch of these diseases;
▲ Improvement of their means of diagnosis and control.

MAIN COMPANIES

- Alltech • Agrial • Armistol
- Sapo • Biopic • Equithalasso • Carrosserie Chardon • Ekin • Equip’horse • Groupe France Elevage • Hippocenter • IMV Technologies • Normandie Biotech • Technibelt • Vans Théault • Vans Barbot • etc.
TRAINING
TOP-NOTCH TRAINING FACILITIES ADAPTED TO INDUSTRY NEEDS

▲ A degree in the Management of Equine Industry Businesses at IUT in Alençon-Damigny.

▲ Reproduction techniques and selection methods for sports horses are taught at Le Pin National Stud.

▲ A master’s degree in Science and Management of the Equine Industry.

▲ The Professional National School of stud farms (ENPH) offers specialized qualification, particularly for the practices of reproduction (artificial insemination, ultrasonography, and embryo transfer), breeding, equestrian practices and other traditional jobs.

▲ International Equine Academy at the Le Pin Stud Farm which will be dedicated to training foreigners.

HIPPOLIA CLUSTER

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<th>200</th>
<th>Active members</th>
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<td>202</td>
<td>Certified projects</td>
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<td>75</td>
<td>Million euros invested in R&amp;D</td>
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• Small and Medium-sized Companies & Industries
• Training and research Organisations
• Local authorities

SERVICES & SUPPORTS

▲ NORMANDY HORSE COUNCIL (www.normandyhorse.com)
Brings together all the equine industry’s players, provides technical support to investors and promotes the regional industry in France and abroad.

▲ NORMANDY REGIONAL EQUESTRIAN FEDERATION (www.chevalnormandie.com)
Federates nearly 600 clubs affiliated to the French Horse-riding Federation (FFE) and participates in the development of equestrian sports.

▲ SAFER
Dedicated to land development and rural settlement, Safer helps protect agricultural land respecting environment and contributes to the development of the local economy.

▲ AD NORMANDIE (www.adnormandie.fr)
AD Normandie (regional agency for economic development) works closely with companies and research institutes by supporting their innovative projects and improving local competitiveness. Representative of Business France Invest in Normandy, AD Normandie extends a whole range of services to foreign investors setting up their businesses in Normandy.

CONTACT
Aparajita SEN
Investment & International Development
investin@adnormandie.fr
Phone: +33 (0)2 31 53 34 46